



# #CATSMATTER



**230,000 CATS IN THE UK  
ARE RUN OVER EVERY YEAR**  
**WE'RE CHANGING THAT**

**IT'S NEVER  
'JUST A CAT'**

## STOP. HELP. REPORT IT.

### WE BELIEVE

We believe that with just a little extra driver awareness and care, cats stand a better chance of surviving road traffic accidents. That said, accidents do happen and too many drivers don't stop to help. When drivers fail to do the right thing, local councils should do everything possible to help ensure that owners are notified of their cat's untimely death.

### OUR GOAL

Our ultimate goal is to change UK law because all cats matter. We continuously liaise with MPs and Government Departments and work tirelessly towards making it illegal for drivers to leave the scene without reporting if they hit a cat. We also call for it to be mandatory for all councils to scan every cat found and notify the owners.

### JOIN US

There are so many things you can do to help save cats on UK Roads. From simply sharing our guides on how to avoid hitting a cat and educating people on what to do if they do hit one, to making a small contribution towards our efforts, or distributing campaign materials - making sure that everyone knows #CatsMatter is easier than you might think.

[www.catsmatter.org](http://www.catsmatter.org) / 44 (0) 787 182 8343